

Launch an online meal kit delivery website

Features List





High Level Requirement Document for Meal Delivery System

—| Features List |—

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—| Introduction |—

The project aims to develop a meal-kit delivery system for home cooked nutritious food lovers. All customers will be delivered meal(s)/kit(s) which will have all the ingredients required for cooking along with the recipe. It is designed to innovate and enhance the features which are not available in the present competitor's website.

The ready meals business model is multi vendor where as the meal kit delivery system is single vendor and is managed and delivered by the admin.



—| User Type |—

- **Front-end Users:** Front-end users will be able to view complete details of the products offered on the website and will be able to navigate on other pages of the website which does not require registration/log-in on websitePages.
- **Buyer/Customer:** Buyers will be able to purchase products & gift cards through the website after completing registration on the website.
- **Chef:** Chefs users can be any user who has a passion for cooking and want to list their products (ready meals) for selling. Chef is a terminology used for the user type and these users need not necessarily be trained professionals.
- **Web Admin:** Website Administrator will have complete control of the system. All of the products on the website will be uploaded and managed by admin. Admin will also manage the deliveries.

Features Covered in Scope of Work

Following are the features for different users, which are there in system:

Front-end User Features

- Home page
 - Login
 - Sign Up
 - Location Selection
 - Sliders
 - How it works(content & video)
 - Ready Meals List(Link to all ready meals page)
 - Link for Chef Registration
 - Testimonials
 - Subscribe to Newsletter
 - Footer Options

The guest user will be able to navigate to all the menu options and respective pages or modules:

- Ready Meals
- Meal Kits
- About Us
- Blogs

—| Buyer/Customer User Features |—

- Login via registered email ID
 - **Forgot password**
 - **Remember me**
 - **New Users Register**
 - **Social Media Logins(Facebook & Google Plus)**

- Dashboard
 - **View profile info**
 - **Latest orders**
 - **Wallet balance**

- Customer can manage his profile

View

Edit

- Favorite Meals & Meal Kits
- Order Meals & Meal kits - (Browse & Select meal, Select Date & Time of delivery, Enter Shipping Address, make payment, order cancellation and returns)
- Addresses: The buyer can list the addresses and define the address type – home, office etc.
- Give reviews to Chefs

- Testimonial : Write Testimonial and Submit to Admin via contact form

Admin will then upload the testimonial from the back end

- Gift Cards : Select Gift Card, Enter Gift Card Details, Recipient's Email, Add a Special Note, E-Gift card delivery date
 - **Redeem Gift Card**
- Coupon discounts: The coupons can be applied at the time of checkout to get the discounts on the order value
- Wallet: User can see the Debit and Credit transactions on the wallet page. All the refunds and returns credits will be added to the wallet value. The customer can raise a wallet withdrawal request for admin to approve and transfer the money into the requested bank account.
- Messages: The messages will be sent through the contact us form and will be received by admin in the email.
- Meals and Meal Kit sharing on social media
- Share on Social Media
 - **Social Media (FB, G+, Twitter)**

— | Chef User Features | —

- Login
- Register
- Chef Dashboard

View profile

Latest Orders

Reviews

- Chef Profile

Manage profile (View, Edit)

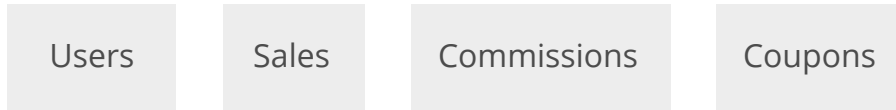
- Menu
 - **Add/Edit meals**
- Meal Orders: View and change meal orders status and handle cancellations.
- Meal Add-ons: Add meal add-ons and associate them with the meal at the time of adding the meal.
- Settings : Operating Time, Delivery Exclusions, Area Requests, Delivery Areas & Charges

Note: Chefs will also have access to all the pages/sections of front end users.

Admin User Features

- Dashboard
- Meal Catalogue
 - **Meals Management**
 - **Meal Kits Management**
 - **Meal Kit Comments Management**
 - **Cuisines Management**
 - **Meal Types Management**
 - **Recipe Ingredients**
 - **Recipe Benefits**
- Users
 - **Customers**
 - **Chefs**
 - **Withdrawal Requests Management**
- Orders Management
- CMS Pages and content Blocks Management
- Coupon/Gift Cards Management
- Referrals
 - **Referral Sign Ups**
 - **Referrals Rules**

- Reports



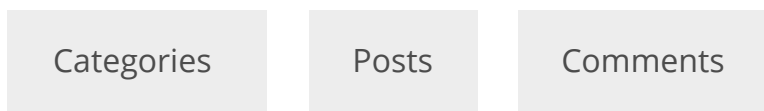
- Areas Management

- **Manage Counties, States, Cities, Localities**
- **Manage Area Requests**
- **Manage Delivery Areas and Charges**

- Settings

- **Email Templates Management**
- **Payment Gateway Details**
- **Referral Rules Management**

- Blogs



- Admin Sub Users

- **Create Admin Sub Users**
- **Set Sub User Permissions**

—| Email Notifications |—

- E-mail notification for new buyer/customer signup(Admin, Customer)
- E-mail notification for verification(Customer)
- E-mail notification for new Chef sign up(Admin, Customer)
- E-mail notification for verification(Chef)
- E-mail notification for Chef approval(Chef)
- E-mail notifications for new order/payment status changed(Admin, Customer)
- E-mail notifications for Invoice for Order(Customer)
- Email notification for new blog post comments(Admin)
- Email notification for new testimonial(Admin)
- Email notification for new gift-card bought(Admin, Customer, Gift-Card Recipient)

—| Third Party APIs |—

- Payment Gateway API will be bought and provided by the client
- The project quote includes an integration of a single payment gateway i.e. PayPal. If any other payment gateway is required to be integrated - that will cost USD 750 extra and API will be procured & provided by the client
- For third Party APIs, we will require API documentation

Exclusions

- Newsletter subscriber's list management - Admin will be able to download the CSV file OR we can integrate Mail Chimp for subscriber's list management. (As per client's requirement)
- Project scope does not include following features as these features will be used from the 3rd Party Application login interface i.e. Mail chimp account:

Scheduling/Sending out
mailers

Mailer designing

Reports/Statistics

Un-subscribe

Confirmation Mail/Dripping Messages management and
scheduling

Any other mass mailing or feature which is directly available
into the 3rd Party Application Interface

Shopping cart Integration/Development is not a part of the
scope