# Yo!Deals Daily Deals Script

**Features List** 





# **Daily Deals Script**



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### —— Introduction ⊢——

- Yo!Deals is the best solution for Start Ups and entrepreneurs across the whole
  world to launch multivendor store which can sell city deals as well as discounted
  products through one common platform. Yo!Deals is secure, scalable and
  brings all the important features promised by top daily deals websites of the
  world.
- Yo!Deals brings vast range of features which is beneficial for Portal owner, Merchants & Buyers. It carries the best features of Multivendor store & deals portal which makes it different from other group buying solutions. Explore & Discover vast features of Yo!Deals.



# — Front Key Features list ⊢

- A bilingual system which offers best city/daily deals as per your preferred location.
- Easy to browse and search the best deals.
- Wide range of Deals including instant deals, feature deals, getaways.
- Marketplace that sells Deals, getaways and products simultaneously.
- Free registration/membership for users (Merchants/Buyers).
- Responsive System which is easy to access and offers the best experience on
- smartphones & tablets.
- Sign In / Log-In with Facebook Account
- Payment Gateway Integration PayPal Standard, Credit Card (Authorize.net) & CIM.
- Ticketing System for Merchants.
- Affiliates & Representatives

#### — General Guidelines ⊢—

- **Guest User:** Guest users can search for deals, products as per their selected city. They can also browse getaways on the system.
- **Buyers:** Buyers can register, browse and buy daily deals/products/getaways on the system.
- **Merchant:** Merchants can register into the system and offers products/deals at discount.
- **Affiliate:** Users can register as Affiliate which helps in bringing more traffic to the portal.
- **Representative:** Users can register as Representatives and can bring business to the portal and help merchants in framing the right deal.

- **Admin:** Admin can manage limited features as per the permission from Super-Admin like CMS pages, Manage Deals, revenues, tax, earnings, etc.
- **Super-Admin:** Admin can manage all the features like transactions, CMS pages, Manage deals/companies, tax, cities, earnings, users etc.

#### —— Search Feature ⊢——

- Keyword Search with selected city. Users can also view the related deals from other cities.
- Browse/Search by Deals, Category & City.
- Search Products and browse them by categories.
- Search Hotels by city name and check in out dates.

#### ----- Merchant Module |-----

- Merchants can list out the best deals. Deals will be reviewed and approved by the admin.
- Merchants can add charity discounts on the deals.
- Merchants can add deals to featured deals, Side deals & Instant Deals.
- Ability to add travel deals on the system.
- Training Videos for Merchants.
- Merchants can Add/Edit their Account info and Locations.
- Merchant can Add/View the deals/Products on the system.
- Ability to View/Search Voucher details.
- Ability to mark the voucher as used so that it can't be used again & again.
- Merchant can view company/product reviews/Ratings given by users. They
  can even reply back to their user's reviews.

- Ability to view transaction history.
- Ability to search/view their reports.
- Merchants can request to add cities to the system.
- Merchants can view the messages received to them.
- Merchants can integrate their Facebook business page to the system.

## — Buyer Module ⊢ —

- Buyers can search/browse deals & products on the basis of categories and cities.
- Buyers can buy deals/products on the system under different categories which are manageable by Admin.
- Buyers can view Featured Deals Categories, Today's Top Products, and Cities
   Top Vendors products. Featured Products which are manageable by Admin.
- Buyers can view the product Detail
  - Price of Products
  - Merchant Information
  - Merchant Reviews
  - Location
  - Description, Highlights, Fine Print of Product.
- Ability to post reviews and 5 star ratings to the deals.
- Option to save Product as a Favorite. It will be displayed in favorite products list.
- Option to Give As A Gift if user want to gift the item on deals
  - Recipient's Name
  - Email Address
  - Message

• Option of Quick View and Details, Ad To favorites on Products.

#### Add to cart

- Remove from Cart
- Manage Quantity
- Continue Shopping
- Proceed to Checkout
- Social Media Integration options.
- Buyers can have different ways to make a payment for the item they have purchased i.e.
  - My Wallet
  - PayPal
  - Credit Card
  - CIM
- Buyers can view Cart Summary
- Buyers can view the details of their product/deals vouchers through My Vouchers option.
- Can view Purchase History.
- Buyers can Add/Edit their Account information through MY Account option.
- Buyers can earn referral points/deal bucks by inviting their friends to the website.
- Buyers can subscribe themselves to different cities for deals.
- Buyers can subscribe themselves for new daily deals.
- Ability to view their Favorite Merchants and Deals/Products.
- Ability to view CMS Pages.
- Buyers can also be affiliate/merchants

#### —— General Guidelines ⊢——

- Dashboard: On Dashboard, Admin can view the below statistics and info
  - New Users: Total number of users with last month users and their summary.
  - Vouchers Sold: Total number of vouchers sold with current status of last month and view summary option.
  - New Orders: Total number of vouchers sold with current status of last month and view summary option.
  - Earnings: Total number of vouchers sold with current status of last month and view summary option.
    - Deal Pending approvals:
  - Ability to view statistics and summary of deal Pending approval, Reviews and Charity Requested to Add
- Admin can Add/View /Edit Deals/products already listed.
  - Ability to make deals a main deal.
- Admin can add/edit/delete tax rates
- Admin can view and search vouchers.
- Admin can approve/edit/delete reviews and ratings.
- Admin can add/view/edit/approve company's reviews.
- Admin can manage following types of users
  - Affiliates: Can Add/Edit/View affiliates.
  - Representatives: Can Add/Edit/delete representatives.
  - Registered Users: Can manage registered users by Add/Edit/delete the details provided by registered users.
    - Manage Charity: Can add/view/edit charities.
    - Manage Business Referrals
    - Manage News Letter subscriptions.

- Manage Admin Users
  - Admin User Listing
  - Add New Admin User
- Manage CMS Pages
- Managed Mail Chimp
- Manage Settings
  - General Settings
  - Registration Offers
  - Email Templates
  - Cities Management
  - States Management
  - Companies Management
  - Payment gateway Settings
  - Merchant Support settings
  - Language Management
  - Database backup & Restore
  - Zone Management
  - Country Management
- Manage Reports
  - Referral commissions Transactions
  - Merchant Report

#### Reviews & Ratings and Comments Features |-

- Reviews & Ratings for Deals/Products.
- Share on Social Media.
- By default all reviews/ratings go to admin/backend team for approval.

  Admin/backend team can Approve, edit and delete the reviews.

## Content Management System —

- Ability to manage (add/edit/delete) Content on the sitepages.
- Ability to manage Menus and Links of the pages
- Ability to manage Images on the pages
- Ability to manage content block
- Ability to manage FAQs Categories & FAQs Listing Testimonials Management
- Option to create SEO ready pages by the CMS including the Meta tags, Title
   Tags and Custom SEO Friendly URL.
- Labels Management (Manage Headings/Labels Displayed in front end)

# Start your daily deals system with Yo!Deals

